# The Fancy Color Diamond Rarity Tool ${ }^{\odot}$ 

## Rarity Data

Diamond Characteristics
Color $\qquad$ Pink/PPink

Carat $\qquad$ 2.01ct

Shape $\qquad$ Cushion / Radiant
Saturation $\qquad$ Fancy Vivid

Clarity $\qquad$ SI1

## Pink Fancy Vivid Color Diamond Stats



The rarity report analyzes rarity out of approximately 60,000 stones that are submitted to the GIA every year.

## Market Prevalence



## General

Pink diamonds represent only $5 \%$ of all fancy color diamonds. The cause of pink color is believed to be a result of plastic deformation in the diamond's structure; as opposed to other colored diamonds, it is not due to foreign elements trapped in the crystal. Only a fraction of a precent are Natural Fancy Color Diamonds. Among all diamonds submitted to grading labs, only 3\% are Natural Fancy Color.

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